

2023 ford escape order guide

2023 Ford Escape Order Guide

The 2023 Ford Escape is a versatile compact SUV that continues to impress with its dynamic design, advanced technology, and a range of powertrain options. As Ford enthusiasts and potential buyers gear up for the latest model year, understanding the 2023 Ford Escape order guide is essential for making informed decisions. This guide will explore the various trim levels, available features, and options for customization, ensuring that buyers can tailor their Escape to meet their specific needs and preferences.

Overview of the 2023 Ford Escape

The 2023 Ford Escape stands out in the crowded compact SUV segment due to its stylish appearance, spacious interior, and eco-friendly powertrain options. The model is designed for urban drivers and families alike, balancing performance with efficiency. The Escape is equipped with Ford's latest technology, ensuring that drivers and passengers enjoy a modern driving experience.

Key Features of the 2023 Ford Escape

- Powertrain Options: The Escape offers a variety of engines, including traditional gasoline engines and hybrid/electric options.
- Interior Comfort: Spacious cabin with ample legroom and cargo space, along with quality materials and finishes.
- Technology: Ford's SYNC infotainment system, smartphone integration, and available advanced safety features.
- Versatility: Configurable seating arrangements and a range of available trims to suit different lifestyles.

Trim Levels Available

The 2023 Ford Escape is offered in several trim levels, each with unique features and capabilities. The primary trims include:

1. Base (S):

- Standard features include a rearview camera, 8-inch touchscreen, and Ford Co-Pilot360 safety suite.

2. SE:

- Adds to the base features with options for a more powerful engine, larger wheels, and upgraded infotainment.

3. SEL:

- Builds on SE with additional comfort features such as leather upholstery, heated front seats, and advanced audio systems.
4. Titanium:
- The top-tier trim includes premium features, a more powerful engine, and high-end technologies like a panoramic sunroof and adaptive cruise control.
5. Hybrid and PHEV (Plug-In Hybrid Electric Vehicle):
- Available in SE and SEL trims, offering eco-friendly options without sacrificing performance.

Comparison of Trim Levels

To better understand the differences between the trim levels, here’s a quick comparison:

Feature	Base (S)	SE	SEL	Titanium
Engine Options	1.5L I3	1.5L I3 / 2.0L I4	2.0L I4	2.0L I4
Infotainment System	SYNC	SYNC 3	SYNC 3	SYNC 3
Safety Features	Ford Co-Pilot360	Ford Co-Pilot360	Ford Co-Pilot360	Ford Co-Pilot360
Leather Seats	No	No	Yes	Yes
Wheels	17-inch	18-inch	19-inch	19-inch
Advanced Audio	6-speaker	6-speaker	9-speaker	Bang & Olufsen
Price Range	Base Price	Moderate	Higher	Premium

Powertrain Options and Performance

The 2023 Ford Escape offers a selection of powertrains designed to cater to a variety of driving preferences and efficiency needs.

Gasoline Engines

- 1.5L EcoBoost I3:
 - Delivering a balance of power and fuel efficiency, this engine is standard on lower trims.
- 2.0L EcoBoost I4:
 - Available in higher trims, this turbocharged engine offers enhanced performance and responsiveness.

Hybrid and Plug-In Hybrid Options

- Hybrid System:
 - Combines a 2.5L I4 with an electric motor, providing excellent fuel economy and reduced emissions.

- Plug-In Hybrid:
- Offers the ability to charge from external sources for extended electric-only driving range.

Interior and Cargo Space

The interior of the 2023 Ford Escape is designed with comfort and versatility in mind. It offers seating for up to five passengers and a variety of configurations to accommodate both people and cargo.

Seating and Comfort Features

- Spacious Cabin: The Escape provides generous headroom and legroom in both the front and rear seats.
- Adjustable Seating: The 60/40 split rear seats allow for flexible cargo configurations, making it easy to transport larger items.
- Climate Control: Available dual-zone automatic climate control ensures comfort for all passengers.

Cargo Capacity

The Escape boasts impressive cargo space, with up to 65.4 cubic feet with the rear seats folded down. The hands-free liftgate option adds convenience for loading and unloading.

Technology and Connectivity

The 2023 Ford Escape is equipped with a host of technology features designed to keep drivers connected and safe.

Infotainment System

- Ford SYNC 3: Intuitive touchscreen interface with smartphone integration via Apple CarPlay and Android Auto.
- Available Navigation: Optional navigation system for hassle-free travel.
- Sound System Options: Choices of audio systems, including a premium Bang & Olufsen setup.

Safety Features

Safety is a top priority for Ford, and the 2023 Escape comes equipped with several advanced safety features, including:

- Ford Co-Pilot360: A suite of driver-assist technologies, including:
- Pre-Collision Assist with Automatic Emergency Braking
- Blind Spot Information System
- Lane-Keeping System
- Rearview Camera
- Adaptive Cruise Control: Available on higher trims for enhanced driving convenience.

Customization Options

The 2023 Ford Escape offers a range of customization options to ensure that each vehicle meets the owner's preferences.

Color Options

Available colors may include:

- Iconic Silver
- Rapid Red
- Agate Black
- Blue Metallic
- Star White

Package Options

Ford provides several optional packages to enhance the Escape's features:

1. Comfort Package: Adds heated front seats and a power liftgate.
2. Technology Package: Upgrades the infotainment system and adds advanced safety features.
3. Cold Weather Package: Includes heated steering wheel and floor mats.

How to Place an Order for the 2023 Ford Escape

Ordering a 2023 Ford Escape is a straightforward process. Here are the steps to follow:

1. Visit a Local Dealer: Check with your nearest Ford dealership to explore inventory and options.
2. Choose Your Trim and Features: Decide on the trim level, colors, and any additional features or packages.
3. Complete the Order Form: Fill out the necessary paperwork with your dealer to formalize your order.
4. Review Financing Options: Discuss financing plans or leasing options available through the dealership.
5. Wait for Delivery: Once your order is placed, the dealership will provide an estimated delivery date.

Conclusion

The 2023 Ford Escape is a well-rounded compact SUV that offers a blend of performance, comfort, and technology. Understanding the order guide is crucial for buyers looking to customize their vehicle to match their lifestyle. With multiple trim levels, engine options, and advanced safety features, the Escape remains a top contender in its segment. Whether you prioritize fuel efficiency, advanced technology, or versatility, the 2023 Ford Escape has something to offer for every driver. As you consider your options and prepare to place an order, this guide serves as a valuable resource to ensure you make the right choice for your needs.

Frequently Asked Questions

What are the key updates in the 2023 Ford Escape order guide compared to previous models?

The 2023 Ford Escape features updated technology options, improved fuel efficiency with hybrid variants, new exterior color choices, and enhanced safety features including standard Ford Co-Pilot360.

How can I access the 2023 Ford Escape order guide?

The 2023 Ford Escape order guide can be accessed through the official Ford website, or by visiting a local Ford dealership where they can provide printed or digital copies.

What trim levels are available for the 2023 Ford Escape?

The 2023 Ford Escape is available in several trim levels, including the Base, SE, SEL, and Titanium, each offering different features and options.

Are there any new color options for the 2023 Ford Escape?

Yes, the 2023 Ford Escape introduces several new color options, including 'Code Orange' and 'Star White', along with some returning favorites.

What engine options are offered in the 2023 Ford Escape?

The 2023 Ford Escape offers a variety of engine options including a standard 1.5L EcoBoost engine, a 2.0L EcoBoost engine for higher trims, and hybrid and plug-in hybrid versions for better fuel efficiency.

What safety features are standard on the 2023 Ford Escape?

Standard safety features on the 2023 Ford Escape include automatic emergency braking, blind-spot monitoring, lane-keeping assist, and a rearview camera.

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