

DIVERSITY AMID GLOBALIZATION 6TH EDITION

DIVERSITY AMID GLOBALIZATION 6TH EDITION PRESENTS A COMPREHENSIVE EXPLORATION OF THE COMPLEX INTERPLAY BETWEEN CULTURAL DIVERSITY AND THE FORCES OF GLOBALIZATION IN THE CONTEMPORARY WORLD. THIS EDITION DELVES INTO HOW GLOBALIZATION IMPACTS ETHNIC, CULTURAL, AND SOCIAL DIVERSITY, HIGHLIGHTING BOTH THE CHALLENGES AND OPPORTUNITIES THAT ARISE FROM INCREASED INTERCONNECTEDNESS. IT OFFERS UPDATED INSIGHTS AND THEORETICAL FRAMEWORKS TO UNDERSTAND THE EVOLVING DYNAMICS OF IDENTITY, MIGRATION, AND MULTICULTURALISM. THE TEXT EMPHASIZES THE IMPORTANCE OF PRESERVING CULTURAL UNIQUENESS WHILE ENGAGING IN GLOBAL ECONOMIC AND SOCIAL EXCHANGES. THIS ARTICLE PROVIDES AN IN-DEPTH OVERVIEW OF THE KEY THEMES ADDRESSED IN DIVERSITY AMID GLOBALIZATION 6TH EDITION, INCLUDING ITS CONCEPTUAL FOUNDATIONS, CASE STUDIES, AND PRACTICAL IMPLICATIONS. READERS WILL GAIN A NUANCED UNDERSTANDING OF HOW GLOBALIZATION SHAPES DIVERSITY AND HOW SOCIETIES CAN RESPOND EFFECTIVELY. THE FOLLOWING TABLE OF CONTENTS OUTLINES THE MAIN AREAS COVERED IN THIS DISCUSSION.

- UNDERSTANDING DIVERSITY IN THE CONTEXT OF GLOBALIZATION
- THEORETICAL FRAMEWORKS IN DIVERSITY AMID GLOBALIZATION
- IMPACTS OF GLOBALIZATION ON CULTURAL DIVERSITY
- MIGRATION AND ITS ROLE IN SHAPING DIVERSITY
- CHALLENGES AND OPPORTUNITIES IN MULTICULTURAL SOCIETIES
- POLICY APPROACHES TO MANAGING DIVERSITY AMID GLOBALIZATION

UNDERSTANDING DIVERSITY IN THE CONTEXT OF GLOBALIZATION

UNDERSTANDING DIVERSITY AMID GLOBALIZATION 6TH EDITION BEGINS WITH DEFINING THE CORE CONCEPTS OF DIVERSITY AND GLOBALIZATION. DIVERSITY REFERS TO THE VARIETY OF CULTURAL, ETHNIC, LINGUISTIC, AND SOCIAL DIFFERENCES WITHIN AND BETWEEN SOCIETIES. GLOBALIZATION IS THE PROCESS OF INCREASING INTERCONNECTEDNESS AND INTERDEPENDENCE AMONG COUNTRIES ECONOMICALLY, POLITICALLY, AND CULTURALLY. THE INTERACTION BETWEEN THESE TWO PHENOMENA IS CENTRAL TO CONTEMPORARY SOCIAL SCIENCES AND INTERNATIONAL RELATIONS. THIS SECTION CLARIFIES HOW GLOBALIZATION DOES NOT SIMPLY HOMOGENIZE CULTURES BUT ALSO CREATES SPACES WHERE DIVERSE IDENTITIES ARE NEGOTIATED AND RESHAPED.

DEFINING CULTURAL AND SOCIAL DIVERSITY

CULTURAL DIVERSITY ENCOMPASSES THE COEXISTENCE OF DIFFERENT CULTURAL GROUPS WITHIN A SOCIETY, INCLUDING VARIATIONS IN LANGUAGE, RELIGION, TRADITIONS, AND VALUES. SOCIAL DIVERSITY EXTENDS TO INCLUDE DIFFERENCES IN SOCIOECONOMIC STATUS, GENDER, AGE, AND POLITICAL BELIEFS. DIVERSITY AMID GLOBALIZATION 6TH EDITION EMPHASIZES THAT THESE DIFFERENCES CONTRIBUTE TO THE RICHNESS OF SOCIETIES AND SERVE AS CRITICAL FACTORS IN SOCIAL COHESION AND CONFLICT.

GLOBALIZATION AS A MULTIFACETED PROCESS

GLOBALIZATION IS CHARACTERIZED BY INCREASED GLOBAL TRADE, COMMUNICATION TECHNOLOGIES, AND MIGRATION FLOWS. THESE FACTORS FACILITATE THE EXCHANGE OF IDEAS, GOODS, AND PEOPLE, INFLUENCING LOCAL CULTURES AND IDENTITIES. THE 6TH EDITION OF DIVERSITY AMID GLOBALIZATION HIGHLIGHTS THE DUAL NATURE OF GLOBALIZATION AS BOTH A UNIFYING AND FRAGMENTING FORCE.

THEORETICAL FRAMEWORKS IN DIVERSITY AMID GLOBALIZATION

THIS SECTION REVIEWS THE VARIOUS ACADEMIC THEORIES AND MODELS THAT UNDERPIN THE ANALYSIS OF DIVERSITY AMID GLOBALIZATION 6TH EDITION. THESE FRAMEWORKS PROVIDE TOOLS TO UNDERSTAND THE COMPLEX RELATIONSHIPS BETWEEN GLOBAL PROCESSES AND LOCAL IDENTITIES.

GLOBALIZATION THEORY

GLOBALIZATION THEORY EXAMINES THE ECONOMIC, POLITICAL, AND CULTURAL DIMENSIONS OF GLOBAL INTEGRATION. IT INCLUDES PERSPECTIVES SUCH AS HYPERGLOBALISM, SKEPTICISM, AND TRANSFORMATIONALISM, EACH OFFERING DIFFERENT VIEWS ON THE EXTENT AND IMPACT OF GLOBALIZATION ON CULTURAL DIVERSITY.

INTERCULTURALISM AND MULTICULTURALISM

INTERCULTURALISM AND MULTICULTURALISM ARE KEY PARADIGMS FOR MANAGING DIVERSITY WITHIN SOCIETIES. WHILE MULTICULTURALISM PROMOTES THE COEXISTENCE OF DIVERSE CULTURES WITH EQUAL RECOGNITION, INTERCULTURALISM EMPHASIZES INTERACTION AND DIALOGUE TO FOSTER MUTUAL UNDERSTANDING. DIVERSITY AMID GLOBALIZATION 6TH EDITION CRITICALLY ASSESSES THESE APPROACHES IN THE CONTEXT OF INCREASINGLY GLOBALIZED SOCIETIES.

POSTCOLONIAL AND CRITICAL RACE THEORIES

POSTCOLONIAL THEORY EXPLORES THE LEGACIES OF COLONIALISM IN SHAPING CONTEMPORARY CULTURAL IDENTITIES AND POWER RELATIONS. CRITICAL RACE THEORY ADDRESSES SYSTEMIC INEQUALITIES AND RACIAL DYNAMICS WITHIN DIVERSE SOCIETIES. BOTH FRAMEWORKS ARE INTEGRAL IN ANALYZING THE CHALLENGES RELATED TO DIVERSITY AMID GLOBALIZATION.

IMPACTS OF GLOBALIZATION ON CULTURAL DIVERSITY

DIVERSITY AMID GLOBALIZATION 6TH EDITION INVESTIGATES THE DIVERSE EFFECTS OF GLOBALIZATION ON CULTURAL PRACTICES, LANGUAGES, AND TRADITIONS WORLDWIDE. THIS SECTION EXAMINES HOW GLOBALIZATION CAN LEAD TO CULTURAL HOMOGENIZATION AS WELL AS CULTURAL REVITALIZATION.

CULTURAL HOMOGENIZATION AND GLOBAL CULTURE

ONE IMPACT OF GLOBALIZATION IS THE SPREAD OF DOMINANT CULTURAL FORMS, OFTEN ASSOCIATED WITH WESTERN CONSUMER CULTURE. THIS PHENOMENON CAN RESULT IN CULTURAL HOMOGENIZATION, WHERE LOCAL TRADITIONS AND LANGUAGES FACE EROSION OR MARGINALIZATION.

CULTURAL HYBRIDIZATION AND REVITALIZATION

CONVERSELY, GLOBALIZATION FACILITATES CULTURAL HYBRIDIZATION, THE BLENDING OF ELEMENTS FROM DIFFERENT CULTURES TO CREATE NEW, DYNAMIC CULTURAL FORMS. IT ALSO SUPPORTS CULTURAL REVITALIZATION MOVEMENTS THAT SEEK TO PRESERVE AND STRENGTHEN INDIGENOUS AND MINORITY CULTURES IN THE FACE OF GLOBAL PRESSURES.

LANGUAGE DIVERSITY AND GLOBALIZATION

LANGUAGE IS A CRITICAL MARKER OF CULTURAL IDENTITY. DIVERSITY AMID GLOBALIZATION 6TH EDITION HIGHLIGHTS CONCERNS ABOUT LANGUAGE LOSS DUE TO GLOBALIZATION BUT ALSO NOTES EFFORTS TO PROMOTE MULTILINGUALISM AND PROTECT ENDANGERED LANGUAGES.

MIGRATION AND ITS ROLE IN SHAPING DIVERSITY

MIGRATION IS A CENTRAL FACTOR IN THE ONGOING TRANSFORMATION OF DIVERSITY AMID GLOBALIZATION 6TH EDITION. THE MOVEMENT OF PEOPLE ACROSS BORDERS INFLUENCES DEMOGRAPHIC COMPOSITIONS AND INTERCULTURAL INTERACTIONS IN HOST SOCIETIES.

PATTERNS AND DRIVERS OF GLOBAL MIGRATION

ECONOMIC OPPORTUNITIES, CONFLICTS, ENVIRONMENTAL CHANGES, AND POLITICAL INSTABILITY ARE AMONG THE PRIMARY DRIVERS OF GLOBAL MIGRATION. THESE MOVEMENTS CONTRIBUTE TO INCREASING ETHNIC AND CULTURAL DIVERSITY IN MANY COUNTRIES.

INTEGRATION AND SOCIAL COHESION

THE SUCCESSFUL INTEGRATION OF MIGRANTS IS CRUCIAL FOR MAINTAINING SOCIAL COHESION IN DIVERSE SOCIETIES. DIVERSITY AMID GLOBALIZATION 6TH EDITION EXPLORES VARIOUS MODELS AND POLICIES AIMED AT FACILITATING INCLUSION AND REDUCING DISCRIMINATION.

TRANSNATIONALISM AND DIASPORA COMMUNITIES

TRANSNATIONALISM REFERS TO MIGRANTS MAINTAINING CONNECTIONS ACROSS NATIONAL BORDERS, CREATING DIASPORA COMMUNITIES THAT INFLUENCE BOTH THEIR HOST AND HOME COUNTRIES CULTURALLY, ECONOMICALLY, AND POLITICALLY.

CHALLENGES AND OPPORTUNITIES IN MULTICULTURAL SOCIETIES

MULTICULTURAL SOCIETIES FACE A RANGE OF CHALLENGES AND OPPORTUNITIES IN MANAGING DIVERSITY AMID GLOBALIZATION. THIS SECTION ADDRESSES SOCIAL TENSIONS, ECONOMIC DISPARITIES, AND THE POTENTIAL BENEFITS OF DIVERSITY.

CHALLENGES: SOCIAL CONFLICTS AND INEQUALITY

DIVERSITY CAN SOMETIMES LEAD TO SOCIAL CONFLICTS, DISCRIMINATION, AND INEQUALITY. ISSUES SUCH AS RACISM, XENOPHOBIA, AND CULTURAL MISUNDERSTANDINGS ARE PERSISTENT CHALLENGES IN GLOBALIZED SOCIETIES.

OPPORTUNITIES: INNOVATION AND CULTURAL ENRICHMENT

CONVERSELY, DIVERSITY FOSTERS CREATIVITY, INNOVATION, AND CULTURAL ENRICHMENT. IT ENHANCES PROBLEM-SOLVING CAPACITIES AND CONTRIBUTES TO VIBRANT, DYNAMIC COMMUNITIES.

PROMOTING SOCIAL INCLUSION

EFFECTIVE STRATEGIES TO PROMOTE SOCIAL INCLUSION INCLUDE EDUCATION, INTERCULTURAL DIALOGUE, AND EQUITABLE ACCESS TO RESOURCES. DIVERSITY AMID GLOBALIZATION 6TH EDITION STRESSES THE IMPORTANCE OF PROACTIVE POLICIES TO HARNESS THE BENEFITS OF DIVERSITY.

POLICY APPROACHES TO MANAGING DIVERSITY AMID GLOBALIZATION

POLICY RESPONSES PLAY A CRITICAL ROLE IN SHAPING THE EXPERIENCE OF DIVERSITY AMID GLOBALIZATION 6TH EDITION. THIS SECTION OUTLINES VARIOUS STRATEGIES GOVERNMENTS AND INSTITUTIONS EMPLOY TO MANAGE DIVERSITY CONSTRUCTIVELY.

MULTICULTURAL POLICIES

MULTICULTURAL POLICIES RECOGNIZE AND PROTECT CULTURAL DIFFERENCES, PROMOTING EQUAL RIGHTS AND OPPORTUNITIES FOR ALL CULTURAL GROUPS. THESE POLICIES CAN INCLUDE LANGUAGE RIGHTS, CULTURAL FUNDING, AND ANTI-DISCRIMINATION LAWS.

INTEGRATION AND ASSIMILATION POLICIES

INTEGRATION POLICIES ENCOURAGE NEWCOMERS TO PARTICIPATE FULLY IN SOCIETY WHILE MAINTAINING ASPECTS OF THEIR CULTURAL IDENTITY. ASSIMILATION POLICIES, BY CONTRAST, EMPHASIZE CONFORMITY TO THE DOMINANT CULTURE, OFTEN AT THE EXPENSE OF MINORITY IDENTITIES.

GLOBAL GOVERNANCE AND INTERNATIONAL COOPERATION

GLOBAL INSTITUTIONS AND INTERNATIONAL COOPERATION ARE INCREASINGLY IMPORTANT IN ADDRESSING CROSS-BORDER CHALLENGES RELATED TO DIVERSITY. HUMAN RIGHTS FRAMEWORKS AND MIGRATION AGREEMENTS ARE EXAMPLES OF EFFORTS TO MANAGE DIVERSITY AT THE GLOBAL LEVEL.

KEY STRATEGIES FOR EFFECTIVE DIVERSITY MANAGEMENT

- PROMOTING INTERCULTURAL EDUCATION AND AWARENESS
- ENSURING EQUITABLE ACCESS TO SOCIAL AND ECONOMIC RESOURCES
- ENCOURAGING PARTICIPATORY GOVERNANCE AND REPRESENTATION
- STRENGTHENING ANTI-DISCRIMINATION LEGISLATION AND ENFORCEMENT
- SUPPORTING COMMUNITY-BASED INITIATIVES AND DIALOGUE

FREQUENTLY ASKED QUESTIONS

WHAT IS THE MAIN FOCUS OF 'DIVERSITY AMID GLOBALIZATION, 6TH EDITION'?

THE MAIN FOCUS OF 'DIVERSITY AMID GLOBALIZATION, 6TH EDITION' IS TO EXPLORE CULTURAL DIVERSITY AND GLOBALIZATION, EXAMINING HOW GLOBAL INTERCONNECTEDNESS IMPACTS CULTURAL IDENTITIES, SOCIAL STRUCTURES, AND INTERNATIONAL RELATIONS.

WHO IS THE AUTHOR OF 'DIVERSITY AMID GLOBALIZATION, 6TH EDITION'?

THE AUTHOR OF 'DIVERSITY AMID GLOBALIZATION, 6TH EDITION' IS JOSEPH F. HEALEY.

WHAT NEW TOPICS ARE COVERED IN THE 6TH EDITION COMPARED TO PREVIOUS EDITIONS?

THE 6TH EDITION INCLUDES UPDATED CASE STUDIES, RECENT DATA ON MIGRATION AND DEMOGRAPHICS, EXPANDED DISCUSSIONS ON GLOBAL INEQUALITIES, AND THE IMPACT OF DIGITAL TECHNOLOGIES ON CULTURAL EXCHANGE.

HOW DOES 'DIVERSITY AMID GLOBALIZATION, 6TH EDITION' ADDRESS THE CONCEPT OF MULTICULTURALISM?

THE BOOK DISCUSSES MULTICULTURALISM AS BOTH A SOCIAL REALITY AND A POLICY APPROACH, ANALYZING HOW SOCIETIES MANAGE CULTURAL DIFFERENCES AND PROMOTE INCLUSIVITY AMID INCREASING GLOBAL INTERACTIONS.

IS 'DIVERSITY AMID GLOBALIZATION, 6TH EDITION' SUITABLE FOR UNDERGRADUATE STUDENTS?

YES, THE BOOK IS DESIGNED AS AN ACCESSIBLE TEXTBOOK FOR UNDERGRADUATE COURSES IN SOCIOLOGY, ANTHROPOLOGY, AND GLOBAL STUDIES, PROVIDING CLEAR EXPLANATIONS AND RELEVANT EXAMPLES.

DOES THE BOOK INCLUDE GLOBAL CASE STUDIES?

YES, THE BOOK FEATURES A VARIETY OF GLOBAL CASE STUDIES THAT ILLUSTRATE HOW DIFFERENT CULTURES ADAPT TO AND INFLUENCE GLOBALIZATION PROCESSES.

HOW DOES THE BOOK EXPLORE THE RELATIONSHIP BETWEEN GLOBALIZATION AND IDENTITY?

IT EXAMINES HOW GLOBALIZATION SHAPES PERSONAL AND COLLECTIVE IDENTITIES BY FACILITATING CULTURAL EXCHANGES, MIGRATION, AND TRANSNATIONAL CONNECTIONS, WHILE ALSO SOMETIMES PROVOKING RESISTANCE TO CULTURAL CHANGE.

ARE THERE SUPPLEMENTARY RESOURCES AVAILABLE WITH 'DIVERSITY AMID GLOBALIZATION, 6TH EDITION'?

MANY EDITIONS COME WITH SUPPLEMENTARY MATERIALS SUCH AS INSTRUCTOR GUIDES, ONLINE RESOURCES, AND STUDY QUESTIONS TO ENHANCE LEARNING AND TEACHING EXPERIENCES.

ADDITIONAL RESOURCES

1. *DIVERSITY AMID GLOBALIZATION: WORLD REGIONS, ENVIRONMENT, DEVELOPMENT* (6TH EDITION) BY LESTER ROWNTREE, MARTIN LEWIS, MARIE PRICE, AND WILLIAM WYCKOFF

THIS TEXTBOOK EXPLORES THE COMPLEX INTERPLAY OF CULTURAL, POLITICAL, AND ENVIRONMENTAL DIVERSITY WITHIN THE CONTEXT OF GLOBALIZATION. IT OFFERS COMPREHENSIVE REGIONAL CASE STUDIES TO HIGHLIGHT HOW GLOBALIZATION IMPACTS LOCAL IDENTITIES AND ECONOMIES. THE BOOK ALSO ADDRESSES CHALLENGES LIKE MIGRATION, DEVELOPMENT DISPARITIES, AND SUSTAINABLE RESOURCE MANAGEMENT ON A GLOBAL SCALE.

2. *GLOBAL DIVERSITY: DIMENSIONS OF THE INTERNATIONAL WORKFORCE* BY NANCY J. ADLER

ADLER'S BOOK FOCUSES ON THE DIVERSITY FOUND IN INTERNATIONAL WORKPLACES AND THE CHALLENGES MULTINATIONAL COMPANIES FACE IN MANAGING A GLOBAL WORKFORCE. IT COVERS CULTURAL DIFFERENCES, COMMUNICATION BARRIERS, AND STRATEGIES FOR FOSTERING INCLUSION AND COLLABORATION. THE BOOK IS VALUABLE FOR UNDERSTANDING THE HUMAN RESOURCE ASPECTS OF GLOBALIZATION.

3. *GLOBALIZATION AND DIVERSITY: GEOGRAPHY OF A CHANGING WORLD* BY PETER O. MULLER

THIS WORK DELVES INTO HOW GLOBALIZATION RESHAPES CULTURAL AND SOCIAL LANDSCAPES AROUND THE WORLD. MULLER EMPHASIZES THE SPATIAL ASPECTS OF DIVERSITY AND HOW GLOBAL ECONOMIC AND POLITICAL FORCES INFLUENCE LOCAL

SOCIETIES. THE BOOK INTEGRATES GEOGRAPHIC PERSPECTIVES WITH DISCUSSIONS ON IDENTITY, MIGRATION, AND SOCIAL CHANGE.

4. *MANAGING CULTURAL DIVERSITY IN GLOBAL ORGANIZATIONS* BY MICHAEL E. MOR BARAK

FOCUSED ON ORGANIZATIONAL SETTINGS, THIS BOOK EXAMINES HOW CULTURAL DIVERSITY CAN BE EFFECTIVELY MANAGED IN GLOBAL COMPANIES. IT REVIEWS DIVERSITY MANAGEMENT THEORIES AND OFFERS PRACTICAL APPROACHES TO HARNESSING DIVERSITY AS A COMPETITIVE ADVANTAGE. THE TEXT ALSO ADDRESSES ISSUES LIKE DISCRIMINATION, INCLUSION, AND EQUITY IN MULTINATIONAL CONTEXTS.

5. *THE GLOBALIZATION OF WORLD POLITICS: AN INTRODUCTION TO INTERNATIONAL RELATIONS* BY JOHN BAYLIS, PATRICIA OWENS, AND STEVE SMITH

WHILE PRIMARILY AN INTERNATIONAL RELATIONS TEXT, THIS BOOK DISCUSSES HOW GLOBALIZATION INFLUENCES POLITICAL AND CULTURAL DIVERSITY WORLDWIDE. IT EXPLORES THE IMPACT OF GLOBAL INSTITUTIONS, TRANSNATIONAL ACTORS, AND INTERNATIONAL NORMS ON DIVERSE POPULATIONS. THE BOOK PROVIDES A BROAD UNDERSTANDING OF THE POLITICAL DIMENSIONS OF DIVERSITY AMID GLOBALIZATION.

6. *CULTURAL DIVERSITY IN A GLOBALIZED SOCIETY: PERSPECTIVES AND PRACTICES* EDITED BY YASEMIN BESEN-CASSINO

THIS EDITED VOLUME GATHERS ESSAYS THAT ANALYZE CULTURAL DIVERSITY FROM SOCIOLOGICAL AND ANTHROPOLOGICAL VIEWPOINTS WITHIN THE GLOBALIZATION FRAMEWORK. TOPICS INCLUDE MIGRATION, IDENTITY POLITICS, AND THE ROLE OF MEDIA IN SHAPING PERCEPTIONS OF DIVERSITY. THE COLLECTION OFFERS INTERDISCIPLINARY INSIGHTS INTO HOW SOCIETIES NEGOTIATE DIVERSITY TODAY.

7. *GLOBAL DIVERSITY AND INCLUSION: FOSTERING INNOVATION THROUGH A DIVERSE WORKFORCE* BY DAVID A. THOMAS AND ROBIN J. ELY

THE AUTHORS DISCUSS HOW EMBRACING DIVERSITY IN GLOBAL ORGANIZATIONS DRIVES INNOVATION AND BUSINESS SUCCESS. THEY PROVIDE CASE STUDIES AND RESEARCH FINDINGS THAT HIGHLIGHT BEST PRACTICES FOR INCLUSION. THE BOOK IS A RESOURCE FOR LEADERS AIMING TO CREATE DIVERSE, EQUITABLE, AND INCLUSIVE WORKPLACES IN A GLOBAL CONTEXT.

8. *GLOBALIZATION AND ITS DISCONTENTS* BY JOSEPH E. STIGLITZ

STIGLITZ CRITIQUES THE ECONOMIC ASPECTS OF GLOBALIZATION, PARTICULARLY HOW THEY AFFECT SOCIAL AND CULTURAL DIVERSITY. HE ARGUES THAT GLOBALIZATION CAN EXACERBATE INEQUALITIES AND UNDERMINE LOCAL CULTURES IF NOT MANAGED CAREFULLY. THE BOOK ENCOURAGES POLICIES THAT PROMOTE EQUITABLE AND CULTURALLY SENSITIVE GLOBALIZATION.

9. *INTERCULTURAL COMMUNICATION IN THE GLOBAL WORKPLACE* BY LINDA BEAMER AND IRIS VARNER

THIS BOOK ADDRESSES COMMUNICATION CHALLENGES THAT ARISE FROM CULTURAL DIVERSITY IN INTERNATIONAL WORK SETTINGS. IT OFFERS FRAMEWORKS AND PRACTICAL TOOLS FOR IMPROVING INTERCULTURAL INTERACTIONS AND BUILDING EFFECTIVE GLOBAL TEAMS. THE AUTHORS EMPHASIZE THE IMPORTANCE OF CULTURAL COMPETENCE FOR SUCCESS IN A GLOBALIZED WORLD.

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